

REESTAR

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Redefine the global high-end full colo SMD LEDs



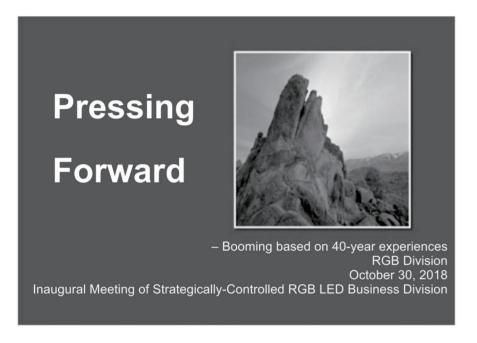


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Redefine the global high-end full color SMD LEDs

# NATIONSTAR Sets up the Strategically-Controlled RGB Division which is commonly called as RGB Super Division.





On October 30, NATIONSTAR held the Inaugural Meeting of Strategically-Controlled RGB Division, with the attendance of all the directors, supervisors, top leaders and senior managers of the company which totaled up to over 80. At the meeting, it was announced that the Strategically-Controlled RGB Division was officially established.

#### About NATIONSTAR and its RGB Division

According to the IHS Markit's market tracking reports on LEDs supply and demand in Q2, 2018, the operating revenue of NATIONSTAR for LED packages ranking the 8th globally in the list of operating revenue and market shares, two places surpassing that in the same period in 2017.

Looking back at the history, NATIONSTAR has been at the forefront of reform and opening up. Established in 1969, it has gone through such reforms as the "state-owned factories in the era of planned economy", "OEM enterprises in the era of reform and opening up", and "private enterprises based on independent innovation in the new century". With the investment and holding of Guangdong Rising Assets Management Co., Ltd. since 2014, NATIONSTAR has ushered in a new era of high-speed growth at a rate of over 20% per year.

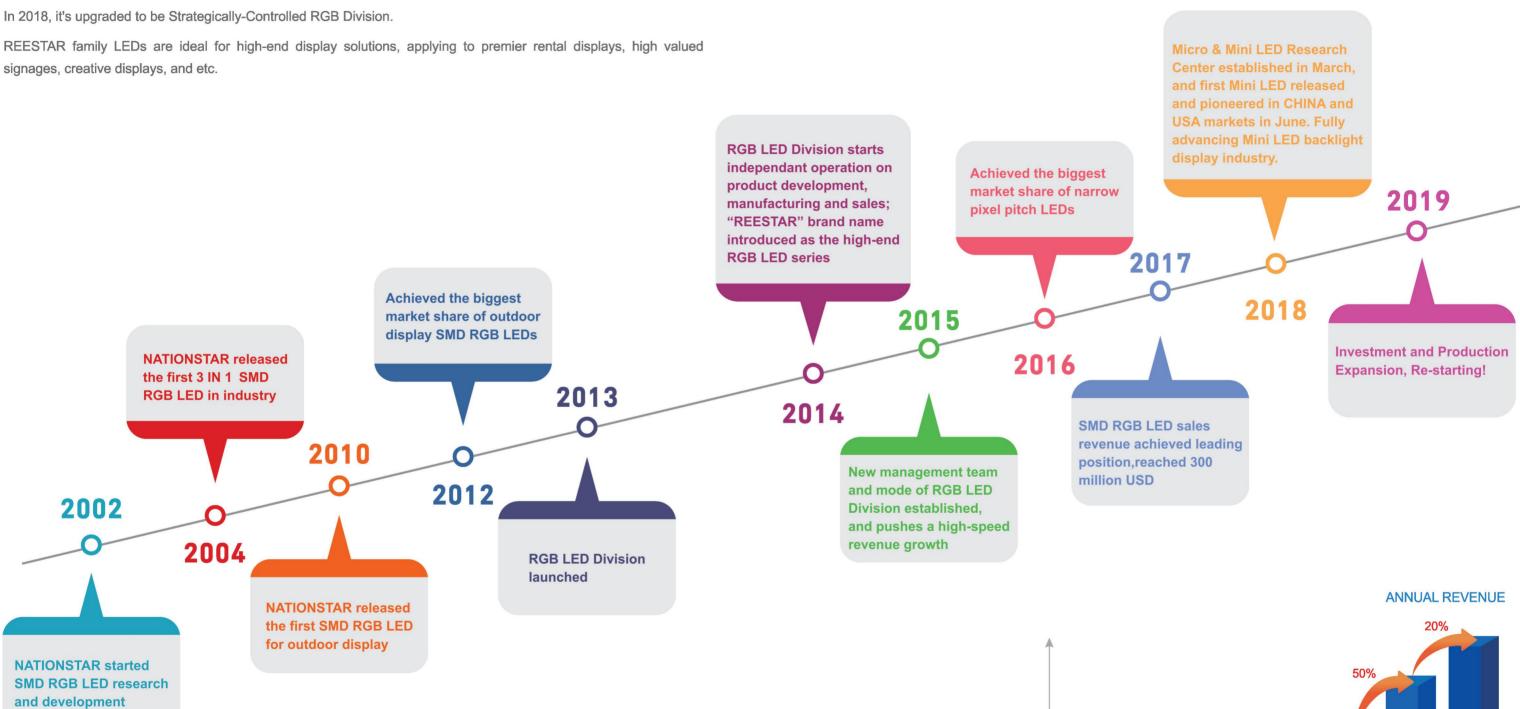
RGB Division, the largest in NATIONSTAR, is mainly engaged in RGB display components. Its management team is dynamic, passionate, and rich in industry experience, with its members aged 32.4 on average, of whom, however, the average length of service is over 10 years. With the implementation of Division system in NATIONSTAR since October 2013, the RGB Division has realized rapid growth per year for five consecutive years, and has ranked the first globally in terms of sales revenue in SMD RGB LEDs and market share of Narrow Pixel Pitch LEDs. In addition, the RGB Division has undertaken several major international projects, such as supplying RGB LEDs to build "the displays for Tian'anmen military parade ceremony", "72 pcs large displays for Rio Olympics Arena", "displays for Boao Forum for Asia for three consecutive years" and "displays for Russian World Cup stadiums".

This upgrading will certainly vitalize the development of the Division to continue to hold on to a favorable position in the LED packages industry. What's more, it will mobilize the initiative of the Division's management team, releasing vitality and liberating productive forces, and it will bring a splendid future for LED display packages industry.

#### **RGB LED DIVISION INTRODUCTION**

#### **RGB LED DIVISION HISTORY**

RGB LED Division is the biggest revenue Division in Foshan NATIONSTAR Optoelectronics Co., Ltd.



# **REESTAR**



# Redefine the global high-end full color SMD LEDs

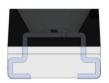
To provide high quality, high standard and customized products for high-end display application to global customers.

#### **PRODUCT ADVANTAGES**

**STRUCTURE** Low pins high frame patent technique \*1







Early Design

Current Regular Design

**RS** Design

Advantages: ·High frame: 0.7mm (Leading in the industry)

·Low pins: Easy for potting

·Triple waterproof: Reliability improvement

**CONTRAST** Full black encapsulation patent technique \*\*2







Early Design

Current Regular Design

**RS** Design

Advantages:

·Blackness on all sides: white PPA exposure solution

·Blackness on surface: Contrast increase

·Square frame with four corners in arc shape: Wider view angel and better consistency

# MATTE





Current Regular Design

RS Design

Advantages:

·It makes epoxy resin on LED surface become smoothness which solves display viewing in

wide angle ( >170°)

 $\cdot \text{Matte encapsulation can solve picture distortion problem which is caused by light reflection}$ 

#### **MANUFACTURE ADVANTAGES**

### **R&D CENTER** > 800+ engineers, Nearly 500 authorized patents





**EQUIPMENT** 

First-class level in the world





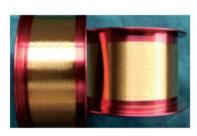


MATERIAL

Imported materials, Better quality









Famous die suppliers all over the world 99.99% pure gold wire

Pure copper leadframe



Automotive quality management IATF16949 Automotive grade discrete semiconductors (AEC-Q102) SMT failure rate<10PPM







**W**ORKSHOP

Ten thousand level clean workshop

#### **RENTAL DISPLAY PRODUCTS**

Front light, no light string, designed to create a more refined indoor p1.5-p2 display.



# RS-1212MBAM



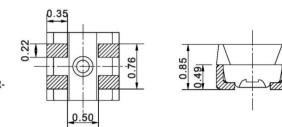
Type: Indoor

Strength: Small and exquisite, Top lighting

Application field: Radio and television, Stage, Large public rental screen (such as airport, subway, shopping mall), etc.



1.2×1.24×0.85mm



Tolerance: ±0.1mm ±0.05mm unit:mm

Color	IF(mA) TEST	λD(nm) Typ.	IV(mcd) Typ.	VF(V) Typ.	View angle de
•	8	622	42	2.0	110
•	5	526	125	2.8	110
	3	470	18	2.8	110



LED display for DOTA2 Ti9

#### **RENTAL DISPLAY PRODUCTS**

Newly upgraded, high brightness, high contrast, perfect for XR applications



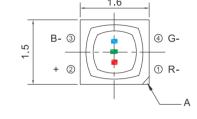
# 

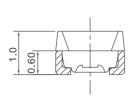
#### Type: Indoor

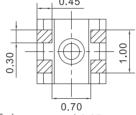
Advantage: Suitable for XR scene, the bottom filling technology, extreme black glue to enhance the contrast of the product, surface leveling technology to achieve a more consistent appearance Application filed: High-end rental full-color display for XR virtual shooting, car show, product launch etc.



1.6×1.5×1.0mm







Tolerance: ±0.05mm 单位:mm

Color	IF(mA) TEST	λD(nm) Typ.	IV(mcd) Typ.	VF(V) Typ.	View angle(deg)
•	8	622	100	2.0	110
•	5	530	150	2.6	110
	3	468	16	2.6	110



#### RENTAL DISPLAY PRODUCTS

High brightness, high contrast, extremely suitable for small pitch (P2 and below) high density displays



# RS-1111MBAR ·····

Type: Outdoor

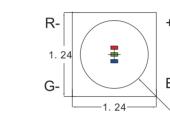
Advantage: Innovative design, high brightness and energy saving, strong reliability,

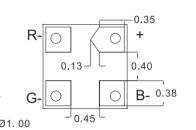
outdoor smallest pitch LEDs

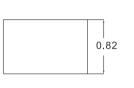
**Application filed**: Advertising display, glass display, light pole display, station display and other outdoor small-pitch application situations.



1.24×1.24×0.82mm







Tolerance: ±0.05mm 单位:mm

Color	IF(mA) TEST	λD(nm) Typ.	IV(mcd) Typ.	VF(V) Typ.	View angle(deg)
	15	622	250	2.1	110
•	8	525	355	2.7	110
	5	470	45	2.7	110



#### **RENTAL DISPLAY PRODUCTS**

High brightness, High contrast, All black matte encapsulation, Good consistency in low grey scale, Effective view angle is up to 170°.



# RS-1515MBAM

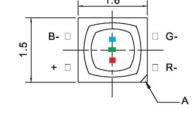
Type: Indoor

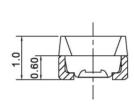
Strength: Greatly improve color reduction by introducing wide color gamut standard products

Application field: High-end rental displays for auto show, product launch conference etc., broadcasting industry, cinema and other professional fields

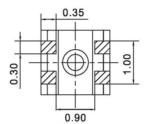


1.6×1.5×1.0mm





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Tolerance: ±0.1mm ±0.05mm unit:mm

Color	IF(mA) TEST	λD(nm) Typ.	IV(mcd) Typ.	VF(V) Typ.	View angle de
•	8	622	55	2.0	110
•	5	528	170	2.6	110
	3	468	17	2.6	110



LED display for BRICS Business Forum

#### **RENTAL DISPLAY PRODUCTS**

High definition, high brightness, high contrast and high reliability make the outdoor display screen landing beautiful.



# RS-1415MBAR



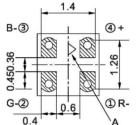
Type: Outdoor

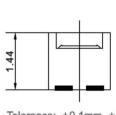
Strength: Innovative design, Excellent moisture resistance, High brightness and low power consumption, Small and exquisite, Create a new era of outdoor small space.

Application field: High-end rental displays for auto show, product launch conference etc., broadcasting industry, cinema and other professional fields









Tolerance: ±0.1mm ±0.05mm unit:mm

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Color	IF(mA) TEST	λD(nm) Typ.	IV(mcd) Typ.	VF(V) Typ.	View angle de
•	15	622	360	2.1	110
•	8	528	400	2.6	110
	5	470	30	2.7	110



Application example

#### **RENTAL DISPLAY PRODUCTS**

High brightness, High contrast, All black matte encapsulation, Good consistency in low grey scale, Effective view angle is up to 160°.



# RS-1921MBAR .....

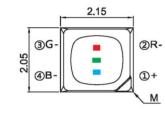
Type: Outdoor

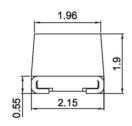
Strength: Whole display brightness≥4500nit

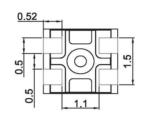
Application field: High-end rental displays for outdoor stage, stadium and fine pixel pitch displays in airport, hotel, etc



2.15×2.05×1.9mm







Tolerance: ±0.05mm

unit:mm

Color	IF(mA) TEST	λD(nm) Typ.	IV(mcd) Typ.	VF(V) Typ.	View angle de
•	15	622	350	2.0	110
•	8	527	500	2.7	110
•	5	472	52	2.7	110



LED display for Asia Carnival

#### **FIXED DISPLAY PRODUCTS**

High brightness, Long lifespan, Long warranty period.



# RS-2727MWAS .....

Flagship version, focuses outdoor display

Exellent reliability with 5 year limited warranty

High brightness, achieving 7000nit and up

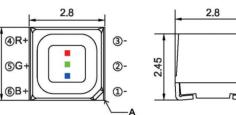
Pixel Pitch: 4mm to 8mm

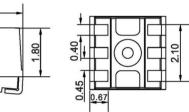
Target market: High-end rental and fixed

Application: Sports, landmark project, brand advertising signage, architectural exterior lighting decoration, and etc.



2.8×2.7×2.45mm





Tolerance: ±0.1mm ±0.05mm unit:mm

Color	IF(mA) TEST	λD(nm) Typ.	IV(mcd) Typ.	VF(V) Typ.	View angle de
•	20	622	860	2.0	110
•	15	528	1810	2.8	110
	10	474	300	2.8	110



LED display for 2018 Russia World Cup in five host cities

#### **FIXED DISPLAY PRODUCTS**

High brightness, Long lifespan, Long warranty period.



# RS-2727MBAR ·····

Exclusively black LEDs for outdoor display, highest contrast.

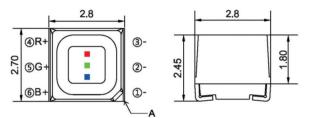
Pixel Pitch: 4mm to 8mm

Target market: High-end rental and fixed

Application: Sports, broadcast, stage, brand advertising signage, and etc.



2.8×2.7×2.45mm



Tolerance: ±0.1mm ±0.05mm unit:mm

Color	IF(mA) TEST	λD(nm) Typ.	IV(mcd) Typ.	VF(V) Typ.	View angle de
•	20	622	480	2.0	110
•	15	530	810	2.8	110
	10	474	115	2.8	110



LED display for OSCARS

#### **FIXED DISPLAY PRODUCTS**

High brightness, Long lifespan, Long warranty period.



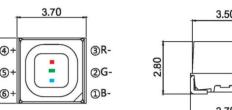
# RS-3535MWAM .....

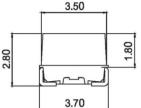
Type: Outdoor

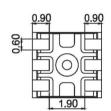
Strength: Whole display brightness > 5000nit Application field: Stadium, airport, station, etc



3.7×3.5×2.8mm







Tolerance: ±0.1mm ±0.05mm

Color	IF(mA) TEST	λD(nm) Typ.	IV(mcd) Typ.	VF(V) Typ.	View angle de
•	15	622	520	2.0	110
•	8	525	850	2.7	110
	5	470	115	2.7	110



Chongqing Guanyinqiao business district 3788 m² large screen

# **FIXED DISPLAY PRODUCTS**

High brightness, Long lifespan, Long warranty period.



# RS-3535MWAP .....

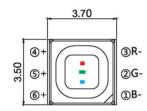
Type: Outdoor

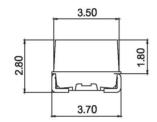
Strength: Cree die, RS encapsulation, Whole display brightness > 5000nit

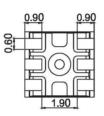
Application field: Landmarks project, government project, etc



3.7×3.5×2.8mm

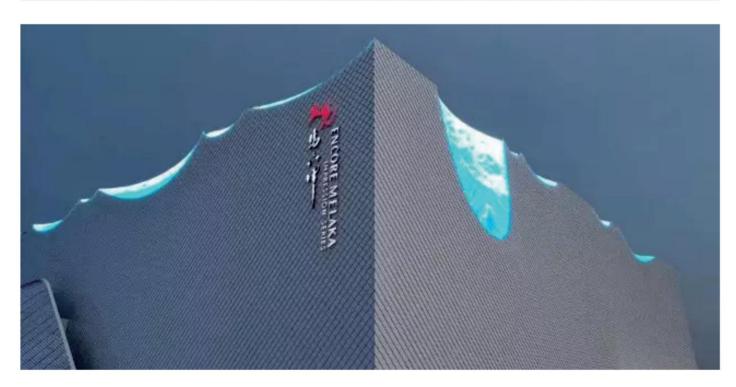






Tolerance: ±0.1mm ±0.05mm

Color	IF(mA) TEST	λD(nm) Typ.	IV(mcd) Typ.	VF(V) Typ.	View angle de
•	20	622	670	2.0	110
•	20	532	1300	3.2	110
•	20	470	300	3.2	110



Malacca theatre 1800 m² large screen

#### **FIXED DISPLAY PRODUCTS**

High brightness, Long lifespan, Long warranty period.



# RS-3535MWAR .....

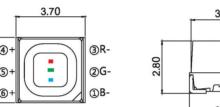
Type: Outdoor

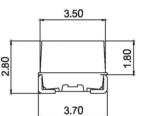
Strength: Whole display brightness > 7000nit, Low power consumption

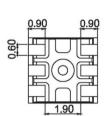
Application field: Long-distance areas such as outdoor advertisement, building lighting project, sky screen, etc



3.7×3.5×2.8mm







Tolerance: ±0.05mm

unit:n

Color	IF(mA) TEST	λD(nm) Typ.	IV(mcd) Typ.	VF(V) Typ.	View angle de
•	20	622	950	2.0	110
•	20	527	2200	2.9	110
	20	471	500	2.9	110



P80 Outdoor LED display decorating the Ferris wheel at Mohe city, north boarder of China

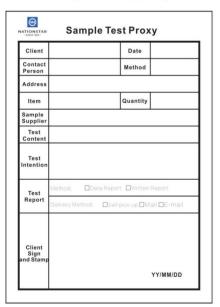
#### **PRODUCT IDENTIFICATION**

We adhere to fight against counterfeit NATIONSTAR products in the market and ensure our customers have a pleasure experience by using our products.

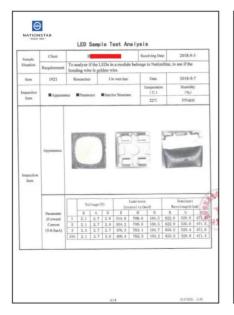
NATIONSTAR RGB R&D center guarantees that sample verification is free of charge and the analysis report will be sent to you within 7 working days after receiving your sample.



Sample testing proxy



Testing report



Introduced Structure

LEDs samples were identified with PM-Z192 IRGRA-SH of NationStar, bending whe was golden whe.

Conclusion

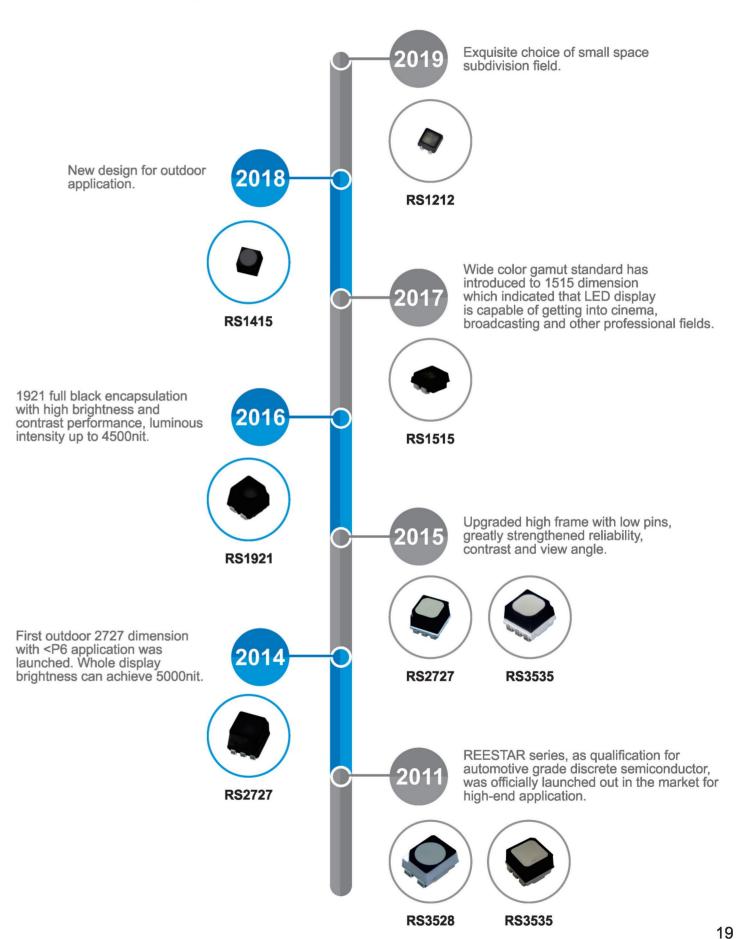
LEDs samples were identified with PM-Z192 IRGRA-SH of NationStar, bending whe was golden whe.

Conclusion

Materials and Structure Struct

Tel: 0086-757-82100238-8188 E-mail: RGByanfa@nationstar.com

#### **PRODUCT DEVELOPMENT**



#### **Patents Achievements**

By Oct 2019, NATIONSTAR had applied for 600 patents, including 168 patents for inventions, 52 overseas patents. There are 464 patents issued patents, including 68 patents for inventions.



### **Company Honors**



- Global TOP 8 LED Encapsulation Manufacture in Q2 2018(IHS Markit)
- National Science and Technology Progress Award
- Science and Technology Progress Award of Guangdong Province
- National high-tech enterprise
- Key high-tech enterprise of National Torch Plan
- LED famous brand in China
- Science and Technology Progress Award
   National Intellectual Property Enterprise
  - TOP 10 international competiveness of Chinese LED enterprises
  - One of 500 manufacture enterprises in Guangdong province
  - International standard certification utilization